

**DISCOVER Turkish  
Woodworking Machinery and  
Furniture Side Industry Sectors**



# **WOODTECH**

**35<sup>th</sup> International Wood Processing  
Machines, Cutting Tools, Hand Tools Fair**

[www.woodtechistanbul.com](http://www.woodtechistanbul.com)

**October 22 - 26, 2022**



# **INTERMOB**

**24<sup>th</sup> International Furniture Side  
Industry, Accessories, Forestry  
Products and Wood Technology Fair**

[www.intermobistanbul.com](http://www.intermobistanbul.com)




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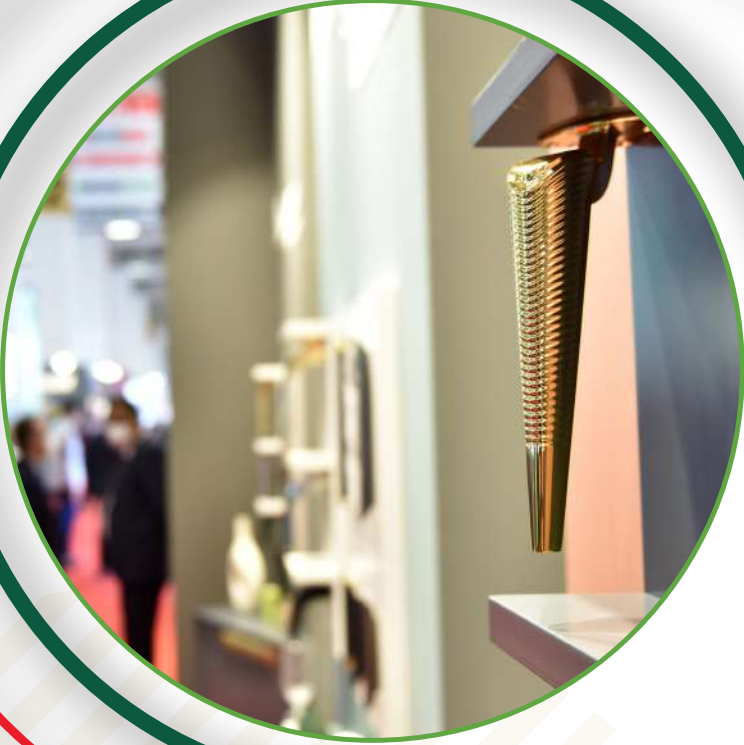
 [woodtechintermob](https://www.instagram.com/woodtechintermob)

 **İSTANBUL**

**TÜYAP FAIR CONVENTION AND CONGRESS CENTER**

Büyükkçekmece, İstanbul / Turkey

 **Reed** |   
Reed Tüyap Fuarçılık A.Ş.



As the world's biggest event to showcase processing machinery and accessories, components, materials and tools for furniture manufacturing in one place; WoodTech and Intermob connect Eurasia's lucrative furniture industry in Istanbul over 5 days, every year.

Mid to high-end furniture manufacturers, machinery and product distributors, architects, interior designers and contractors meet to trade and source global and regional products, find industry partners and be part of the most established meeting place for the entire wood and furniture industry in Central Eurasia.

Substantially covering the supply chain of the sector from machinery and semifinished products to accessories, forestry products and chemicals, WoodTech and Intermob combined, is the place to source products that comply with international standards and quality with competitive pricing.

## 2021 Fact & Figures

**14** Halls

**120.000** sqm exhibiting area

**584** company and company representatives from

**26** countries

**51.980** visitors from **112** countries

Hosted buyers from **22** countries

Visitors from all **81** cities in Turkey



## Why Exhibit ?



◆ Opportunity to do business with premier purchasers from around the world



◆ Present your product to the whole sector from raw materials to finished product



◆ The advantage of being under the same roof with all important players of the sector



◆ Develop your dealer network



◆ Contacting decision makers from regions such as; MENA, Balkans, CIS and Caucasia



◆ The synergy of the colocation of Intermob and Woodtech Fair



◆ Keep up with the market pulse



◆ B2B Matchmaking Program which provides you to get in touch with the visitor profile you seek and maximizes your time efficiency during the fair

## 2021 Top 10 Visitor Countries:

- ◆ Iran
- ◆ Kosovo
- ◆ Tunisia
- ◆ Iraq
- ◆ Macedonia
- ◆ Ukraine
- ◆ Egypt
- ◆ Russia
- ◆ Jordan
- ◆ Lebanon









### Visitor Breakdown by Position

**53%**  
Manager, Director

**29%**  
Owner, Partners, Founders

**17%**  
General Manager, Vice General Manager, C-Level Executives

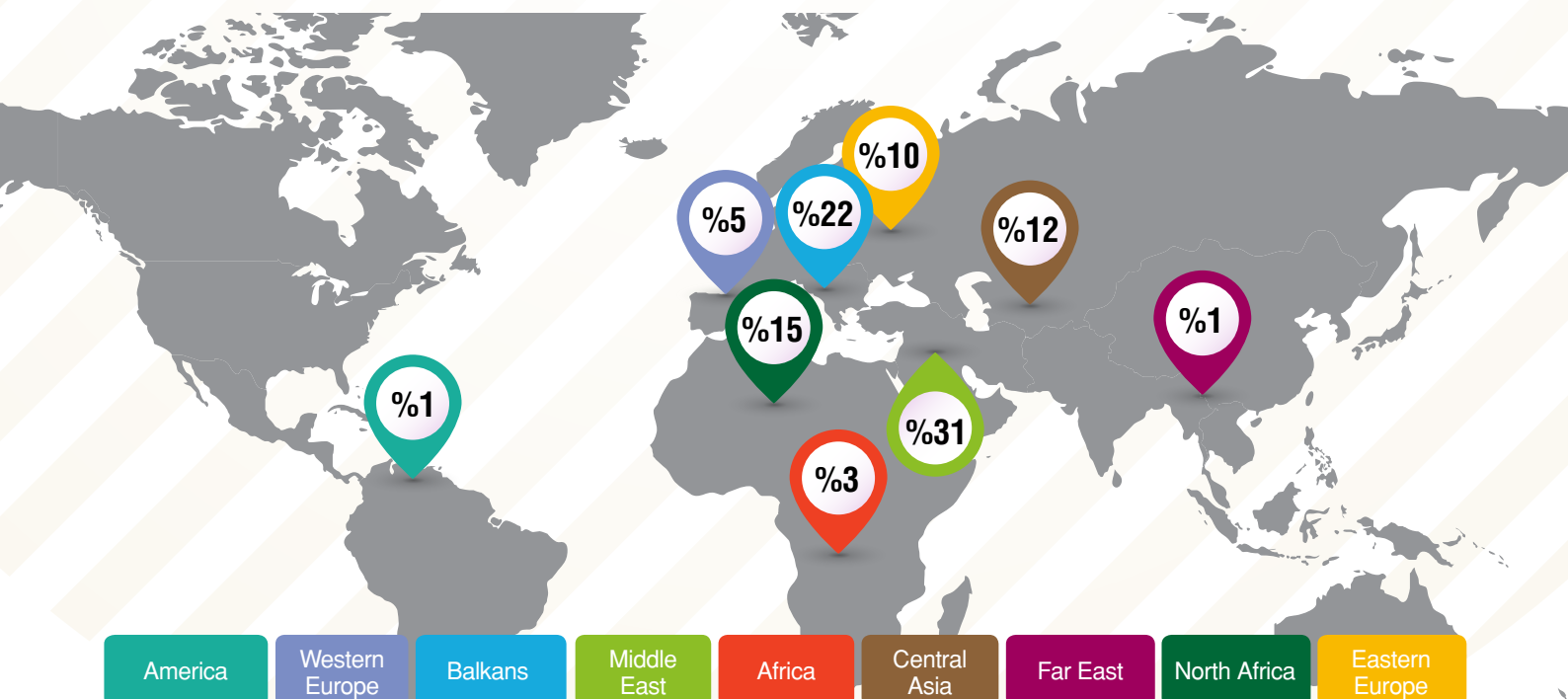
## Who Visits

-  Furniture Manufacturers
-  Wood & Forestry Products
-  Machinery Industry Professional
-  Architecture and Engineering
-  Door & Window Manufacturers
-  Carpenters
-  Spare Parts & Equipment Wholesalers
-  Bed & Mattress Manufacturers

## Hosted Buyers from 22 Countries

- ◆ Azerbaijan
- ◆ Belarus
- ◆ Bosnia and Herzegovina
- ◆ Palestine
- ◆ Georgia
- ◆ Iraq
- ◆ Iran
- ◆ Montenegro
- ◆ Kosovo
- ◆ Libya
- ◆ Lebanon
- ◆ Macedonia
- ◆ Egypt
- ◆ Moldova
- ◆ Uzbekistan
- ◆ Romania
- ◆ Russia
- ◆ Serbia
- ◆ Tunisia
- ◆ Ukraine
- ◆ Oman
- ◆ Jordan

## International Visitor By Geography



## 2021 Visitor Statistics

**51.980**  
Total  
Visitors

**42.492**  
Domestic  
Visitors

**9.488**  
International  
Visitors

**112**  
Visitor  
Countries

### Woodtech Fair Scope

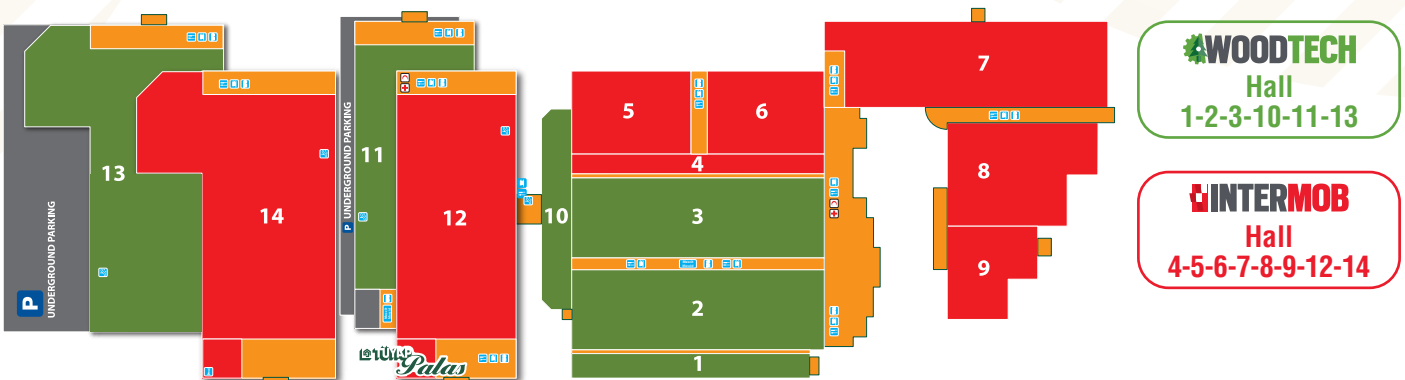
- ◆ Wood Processing Machinery
  - Wood Cutting Machinery
  - Edge Banding Machinery
  - CNC Machinery
  - Sizing Machinery
  - Spraying and Painting Machinery
  - Sanding Machinery
  - Presses
  - Drying Kilns
  - Other Machinery
- ◆ Cutting Tools
- ◆ Electrical and Mechanical Hand Tools

### Intermob Fair Scope

- ◆ Wood and Forestry Products
- ◆ Furniture Accessories
- ◆ Components and Materials for Furniture Production
- ◆ Tools and Equipment for Furniture Production
- ◆ Chemicals
- ◆ Components for Upholstered Furniture and Mattresses
- ◆ Mattress Manufacturing Machinery



### Floor Plan



**WOODTECH**  
Hall  
1-2-3-10-11-13

**INTERMOB**  
Hall  
4-5-6-7-8-9-12-14



## Participants;

- ◆ **%97.2** of the exhibitors are satisfied with the show
- ◆ **%99.7** of the exhibitors are likely to attend the next show

## Visitors;

- ◆ **%92** of the visitors are satisfied with the show
- ◆ **%95** of the visitors are likely to attend the next show



## TÜYAP FAIR CONVENTION AND CONGRESS CENTER

## The Biggest International Fair and Congress Center in the Eurasia Region.

- 120,000 sqm indoor and 25,000 sqm outdoor space
- Total exhibition area of 145,000 sqm offers a wide range of services and facilities at international standards
- 1 breakfast room
- 1 a la carte restaurant
- 1 patisserie
- 1 pub
- 33 multi-purpose meeting rooms with capacities ranging from 50 to 3.000 people,
- Tüyap Palas houses 142 standard, 456 deluxe, 6 disabled rooms, 21 deluxe suits, 3 executive suits and 2 king suits - 630 rooms in total.



REED TÜYAP FAIRS INC.  
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Reservation - Detailed Information

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